

INVOICE

Remit Address:

KRQE
PO Box 844304
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888



Invoice #	193685-2
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/05/12

Order #	193685
Alt Order #	06836145
Deal #	
Order Flight	07/27/12 - 08/05/12

IDB #	
Advertiser Code	UCCC
Product Code	

Agency Ref	IN11488
Advertiser Ref	IN2587/SP6679/AL2035

Billing Address:

Pathfinder Marketing
Attention: Accounts Payable
6164 Blackburn Court
League City, TX 77573
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	All	KRQE News 13 @ 4:30am	430-5a		07/30/12 to 08/05/12	5x	MTWTF--				
	All			M	07/30/12	:30	4:47 AM	USCC1201TVRSTANDING	\$15.00		2
	All			Tu	07/31/12	:30	4:42 AM	USCC1202TVH	\$15.00		1
	All			W	08/01/12	:30	4:48 AM	USCC1202TVH	\$15.00		3
	All			Th	08/02/12	:30	4:45 AM	USCC1202TVH	\$15.00		4
	All			F	08/03/12	:30	4:59 AM	USCC1202TVH	\$15.00		5
4	All	KRQE News 13 @6a			07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	6:13 AM	USCC1201TVRSTANDING	\$125.00		2
	All			Tu	07/31/12	:30	6:21 AM	USCC1202TVH	\$125.00		1
	All			W	08/01/12	:30	6:39 AM	USCC1202TVH	\$125.00		3
	All			Th	08/02/12	:30	6:55 AM	USCC1202TVH	\$125.00		4
6	All	KRQE News 13 @5a			07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	5:08 AM	USCC1201TVRSTANDING	\$75.00		1
	All			Tu	07/31/12	:30	5:39 AM	USCC1202TVH	\$75.00		4
	All			Th	08/02/12	:30	5:43 AM	USCC1202TVH	\$75.00		2
	All			F	08/03/12	:30	5:55 AM	USCC1202TVH	\$75.00		3
7	All	Su 7a-8a			07/30/12 to 08/05/12	1x	-----S				
	All			Su	08/05/12	:30	7:54 AM	USCC1202TVH	\$100.00		2
8	All	The Early Show Sa			07/30/12 to 08/05/12	1x	-----S-				
	All			Sa	08/04/12	:30	5:24 AM	USCC1202TVH	\$25.00		2
10	All	CBS Early Show M-F 7a-9a			07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	8:45 AM	USCC1201TVRSTANDING	\$300.00		2
	All			Tu	07/31/12	:30	8:21 AM	USCC1202TVH	\$300.00		3
	All			W	08/01/12	:30	8:24 AM	USCC1202TVH	\$300.00		4

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Advertiser	POL/US Chamber of Commerce (I)
Product	US CHAMBER OF COMM
Estimate Number	

Order #	193685
Alt Order #	06836145
Deal #	
Order Flight	07/27/12 - 08/05/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

Pathfinder Marketing
Attention: Accounts Payable
6164 Blackburn Court
League City, TX 77573
USA

IDB #	
Advertiser Code	UCCC
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN11488
Advertiser Ref	IN2587/SP6679/AL2035

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F	F	08/03/12	:30	7:25 AM	USCC1202TVH	\$300.00		1
11	All	CBS Sunday Morning	8a-930a		07/30/12 to 08/05/12	1x	-----S				
	Su				08/05/12	:30	8:56 AM	USCC1202TVH	\$800.00		2
13	All	Soap Rotator	M-F 1230p-2p		07/30/12 to 08/05/12	3x	MTWTF--				
	Tu				07/31/12	:30	12:59 PM	USCC1202TVH	\$125.00		2
	Th				08/02/12	:30	1:59 PM	USCC1202TVH	\$125.00		1
	F				08/03/12	:30	12:58 PM	USCC1202TVH	\$125.00		3
15	All	M-F 9-10a	9a-10a		07/30/12 to 08/05/12	1x	MTWTF--				
	Tu				07/31/12	:30	9:24 AM	USCC1202TVH	\$125.00		1
17	All	KRQE News 13 @Noon	12p-1230p		07/30/12 to 08/05/12	3x	MTWTF--				
	Tu				07/31/12	:30	12:10 PM	USCC1202TVH	\$550.00		1
	W				08/01/12	:30	12:25 PM	USCC1202TVH	\$550.00		3
	F				08/03/12	:30	12:16 PM	USCC1202TVH	\$550.00		2
19	All	Dr. Phil	3p-4p		07/30/12 to 08/05/12	3x	MTWTF--				
	M				07/30/12	:30	3:47 PM	USCC1201TVRSTANDING	\$175.00		2
	W				08/01/12	:30	3:50 PM	USCC1202TVH	\$175.00		1
	F				08/03/12	:30	3:35 PM	USCC1202TVH	\$175.00		3
20	All	Sa KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	1x	-----S--				
	Sa				08/04/12	:30	5:54 PM	USCC1202TVH	\$175.00		2
21	All	Su KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	1x	-----S				
	Su				08/05/12	:30	5:37 PM	USCC1202TVH	\$275.00		2

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Product	US CHAMBER OF COMM
Estimate Number	

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22	All	KRQE News 13 @530p	530p-6p		07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	5:52 PM	USCC1201TVRSTANDING	\$500.00		3
	All			W	08/01/12	:30	5:53 PM	USCC1202TVH	\$500.00		4
	All			Th	08/02/12	:30	5:51 PM	USCC1202TVH	\$500.00		1
	All			F	08/03/12	:30	5:52 PM	USCC1202TVH	\$500.00		2
24	All	KRQE News 13 @430p	430p-5p		07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	4:53 PM	USCC1201TVRSTANDING	\$550.00		1
	All			Tu	07/31/12	:30	4:54 PM	USCC1202TVH	\$550.00		3
	All			W	08/01/12	:30	4:52 PM	USCC1202TVH	\$550.00		4
	All			Th	08/02/12	:30	4:41 PM	USCC1202TVH	\$550.00		2
26	All	KRQE News 13 @4p	4p-430p		07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	4:22 PM	USCC1201TVRSTANDING	\$550.00		1
	All			W	08/01/12	:30	4:13 PM	USCC1202TVH	\$550.00		2
	All			Th	08/02/12	:30	4:21 PM	USCC1202TVH	\$550.00		4
	All			F	08/03/12	:30	4:14 PM	USCC1202TVH	\$550.00		3
29	All	CBS Evening News	5p-530p		07/30/12 to 08/05/12	4x	MTWTF--				
	All			M	07/30/12	:30	5:22 PM	USCC1201TVRSTANDING	\$1,000.00		4
	All			W	08/01/12	:30	5:20 PM	USCC1202TVH	\$1,000.00		1
	All			Th	08/02/12	:30	4:59 PM	USCC1202TVH	\$1,000.00		2
	All			F	08/03/12	:30	5:00 PM	USCC1202TVH	\$1,000.00		3
30	All	Jeopardy	Sa 6p-630p		07/30/12 to 08/05/12	1x	-----S-				
	All			Sa	08/04/12	:30	6:21 PM	USCC1202TVH	\$275.00		2
31	All	Wheel of Fortune	Sa 630p-7p		07/30/12 to 08/05/12	1x	-----S-				
	All			Sa	08/04/12	:30	6:53 PM	USCC1202TVH	\$550.00		2

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Sales Region	National
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32	All	Jeopardy	M-F 6p-630p								
				07/30/12 to 08/05/12	4x	MTWTF--					
	All			M	07/30/12	:30	6:22 PM	USCC1201TVRSTANDING	\$700.00		1
	All			Tu	07/31/12	:30	6:12 PM	USCC1202TVH	\$700.00		3
	All			Th	08/02/12	:30	6:23 PM	USCC1202TVH	\$700.00		4
	All			F	08/03/12	:30	6:11 PM	USCC1202TVH	\$700.00		2
33	All	Wheel of Fortune	M-F 630p-7p								
				07/30/12 to 08/05/12	4x	MTWTF--					
	All			M	07/30/12	:30	6:43 PM	USCC1201TVRSTANDING	\$850.00		1
	All			Tu	07/31/12	:30	6:37 PM	USCC1202TVH	\$850.00		3
	All			W	08/01/12	:30	6:48 PM	USCC1202TVH	\$850.00		2
	All			Th	08/02/12	:30	6:43 PM	USCC1202TVH	\$850.00		4
37	All	Tue Prime Hour 1	7p-8p								
				07/30/12 to 08/05/12	1x	-T-----					
	All			Tu	07/31/12	:30	7:36 PM	USCC1202TVH	\$1,300.00		1
38	All	Sun Prime Hour 1	6p-7p								
				07/30/12 to 08/05/12	1x	-----S					
	All			Su	08/05/12	:30	6:55 PM	USCC1202TVH	\$3,000.00		2
39	All	M-Th KRQE News 13 @1a	105a-140a								
				07/30/12 to 08/05/12	1x	M-----					
	All			M	07/30/12	:30	1:37 AM	USCC1201TVRSTANDING	\$25.00		1
40	All	Sa KRQE News 13@10	10p-1035p								
				07/30/12 to 08/05/12	1x	-----S-					
	All			Sa	08/04/12	:30	10:11 PM	USCC1202TVH	\$450.00		2
41	All	M-F KRQE News 13 @10p	10p-1035p								
				07/30/12 to 08/05/12	4x	MTWTF--					
	All			M	07/30/12	:30	10:26 PM	USCC1201TVRSTANDING	\$700.00		2
	All			W	08/01/12	:30	10:30 PM	USCC1202TVH	\$700.00		3
	All			Th	08/02/12	:30	10:32 PM	USCC1202TVH	\$700.00		1

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41	All	M-F KRQE News 13 @10p	10p-1035p	F	08/03/12	:30	10:12 PM	USCC1202TVH	\$700.00		4
42	All	Su KRQE News 13@10	10p-1035p	Su	08/05/12	1x	-----S				
44	All	Sa 1030-1130p	1035p-1135p	Sa	08/04/12	:30	10:59 PM	USCC1202TVH	\$100.00		2
45	All	Su 1030-1130p	1035p-1135p	Su	08/05/12	1x	-----S				
47	All	David Letterman	1035p-1137p	Su	08/05/12	:30	11:34 PM	USCC1202TVH	\$100.00		2
48	All	Face the Nation	930-10a	Th	08/02/12	:30	11:30 PM	USCC1202TVH	\$175.00		1
				F	08/03/12	:30	11:17 PM	USCC1202TVH	\$175.00		2
				Su	08/05/12	:30	9:59 AM	USCC1202TVH	\$500.00		2

Aired Spots

72

Gross Total	\$32,975.00
Agency Commission	\$4,946.25
Net Amount Due	\$28,028.75
NM Gross Rec Tax ALB	7.0%
Amount Due	\$1,962.01
	\$29,990.76

Payment Terms 30 Days

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